

Philanthropy *company*

Welcome to Philanthropy Company News July 2021, in this issue...

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Save our Suffolk Estuary – Alde & Ore Estuary Trust

The Alde & Ore Estuary Trust (AOET) has a fundraising target of £26m to fund significant upgrades to the estuary flood defences in the Alde and Ore Estuary. The area is an important agricultural site, an area of outstanding natural beauty, tourist destination and habitat for wildlife. The estuary supports over 9,000 residents in its current state.

We are privileged to be working with AOET with the aim of providing resilience to the estuary community to withstand a 1-in-200 year tidal surge and to avoid repeated flooding which has devastated the area in the past.

The Save our Suffolk Estuary Campaign began in 2017 and has raised over £1m to date from a generous match-funding grant from the Garfield Weston Foundation and multiple community fundraising activities. We are working with AOET on the campaign strategy and raising funds from major donors to secure at least £2m, primarily from HNWI major donors over the next four years.



Happy Birthday!! 20/20 Change turns 8 years old. Social Activist Duro Oye started 20/20 change with a vision of making life better for young black Londoners facing a lack of opportunity. Now, 8 years on, they are going from strength to strength. New trustees, better success with their fundraising with new income streams coming on line, the Mentor Matcher programme really taking off and over 1000 young people helped to advance and make the most of themselves and their communities. It's been inspiring to work with such a young and dynamic organisation with a CEO who has lived and breathed the same challenges as the young Londoners his organisation helps. [20/20 change 8 years on.](#)

Read more about [20/20 Change's outstanding and innovative I Am Change programme](#)



The Church of England sets ambitious target to be Net Carbon Zero by 2030.

Philanthropy Company is delighted to be assisting the Church of England in laying the foundations for securing the funding for this programme.

The Church of England are committed to reaching net zero carbon emissions by 2030. They have recently launched the Energy Footprint Tool to enable churches to calculate their carbon footprint and are also currently consulting with dioceses on the best ways to measure the carbon footprint of all their emissions, sharing ideas through a programme of webinars.

Members voted for all parts of the Church of England to take action and ramp-up efforts to reduce emissions, and called for urgent steps to examine requirements to reach the new target, and draw up an action plan. More information about their [environment programme](#) here.



From 2023, Arts Council England will apply sanctions to grantees that fail to make progress on diversity and inclusion. This recent announcement from ACE shows just how serious the funder is about delivering on its 'Investment & Relevance Investment Principle'. For years, the cultural sector has been increasingly focused on inclusivity, but as England's main statutory arts funder, ACE is now intensifying its influence on driving diversity in the arts workforce, governance, and programming. Read more here about ACE's 'Investment & Relevance Investment Principle' and how it affects funding. <https://www.artscouncil.org.uk/lets-create/essential-read-inclusivity-relevance-our-regular-funding>

Cultural Recovery Fund Second Round is now open. Following the life-line DCMS arts funding in 2020, the Cultural Recovery Fund Second Round is now open. This time, funding is focused on supporting 'place-based' cultural initiatives. A total of £18.5m in capital grants for 2021/2022 will be made to successful applicants who are committed to regenerating communities through cultural activity. The deadline for Expressions of Interest via Arts Council England's Grantium portal is midday on 23rd July. [Arts Council Development Fund](#)



Department for
Digital, Culture,
Media & Sport

The City of Culture 2025 competition is live! The Department for Digital, Culture, Media and Sport (DCMS) has just launched the new search for the town or city that will join previous winners Derry, Hull and Coventry, in staging a year-long programme of cultural activity. Competition is fierce for the title so applicants need to make an outstanding case to be considered; they will need to be especially strong on post COVID-19 'levelling up' activity to stand a chance of winning. For longlisted cities, grants of £40,000 will be offered to develop full applications. The expression of interest deadline is 19th July and is **just 2 weeks away**. For full DCMS criteria available [here](#)



We have been delighted to be working with **The Captain Tom Foundation** across the last year. Most recently, we joined them on the development of the Captain Tom 100 event which saw over 1,000 charities get involved across the sector, to encourage fundraisers to set themselves a '100 challenge' fundraiser. The event raised over £1.4 million across 1,100 charities, with celebrity friends taking part, as well as thousands of schools & individuals.



The Captain Tom Foundation used the weekend, which would have been Captain Sir Tom Moore's 101'st birthday, to speak about the important work Young Minds, The Mix and Place2Be are doing. All 3 charities received a donation from the Foundation following the event and in our virtual world, it was lovely to get a snapshot into the Young Minds team meeting when they got the news of the grant.'

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Philanthropy Company's Associates Network.

The Philanthropy Company Associates Network is there to provide support for freelance fundraisers. We know that it can sometimes be a lonely place being freelance and even more so after the past 18 months with all the restrictions. If you are not already a member or think you know someone who would benefit from engaging with other freelancers then please get in touch. Natalie@philanthropycompany.com would be happy to talk you through the benefits of joining the network and if you sign up before the end of August you will also be in time for the Professional Development session taking place in September. We look forward to hearing from you.



The Myrovlytis Trust promotes research into rare genetic disorders such as Birt-Hogg-Dubé syndrome and rare cancers such as Osteosarcoma and has funded more than £6 million in research grants to laboratories around the world.

They are in a period of reinvigorating the charity, their strategic goals and mission and Philanthropy Company have been providing strategic advice and guidance with this step change. We are very proud to be supporting Myrovlytis Trust with this work and glad to be able to help as they look to recruit a Vice Chair of Trustees. This person will help them to realise their vision and embark upon a new era of funding research and providing advocacy. This is an exciting time to be joining a small but agile charity with big plans expanding their remit in the world of rare diseases.

Candidates should be aligned to the ethos of the charity and keen to contribute their expertise to provide governance and support. The Vice Chair should have governance and charity experience and will help promote the charity's vision, mission and values, assist with strategy development and ensure the charity meets its financial, legal and governance obligations.

Please get in touch via contact@myrovlytistrust.org if you would like to discuss the opportunity with CEO Anna Webb.

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ARTS AND HERITAGE FUNDING - MOVING FROM EMERGENCY TO SUSTAINABILITY

Tuesday 20 July, 10 - 10.45 am

Join The Philanthropy Company as we help you navigate the changing landscape of arts and heritage funding, highlighting current trends and providing you with specific guidance we hope will be a foundation for moving forwards.

Areas we will be exploring include:

- An update on what the National Heritage Lottery Fund now seeks from applicants
- The new strategy for Arts Council England funding and the current criteria for applications
- The top three areas in which organisations are telling us they are struggling and how we can help

[Registration is essential and places are limited so please sign up here](#)

We are keen to hear your experiences so if you have any specific issues you would like us to explore at the webinar, please do email

sarahjane@philanthropycompany.com. There will be additional opportunities to pose questions to the panel at the event.

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Philanthropy Company would like to remind all our Newsletter and Linked In contacts of our **FREE 30 minute fundraising consultation**. We know that the fundraising landscape can alter quickly and applying internal resources to shifting priorities can be a challenge. Sometimes an impartial expert opinion to help navigate these changes is just what you need and we are on hand to provide it. If you would like to get in touch, please contact James@philanthropycompany.com to arrange a good time to meet.

In case you missed it, more from around the web...

[Beth Breeze - Philanthropy is worth defending.](#)

[Parkinson's UK unveil new chief](#)

[Chair of Institute of Fundraising Steps Down](#)